

To: Citizens' Telecommunications and Technology Advisory Board (CTTAB)

From: CTTAB Technology Matching Fund Review Committee

Date: June 12, 2012

Re: 2012 Bill Wright Technology Matching Fund Recommendations for Funding

2013 Bill Wright Technology Matching Fund Recommendations for Funding
For Discussion and Vote at the June 12th CTTAB Meeting

Overview

The Citizens Telecommunications and Technology Advisory Board (CTTAB) Technology Matching Fund Committee, which includes Daniel Carrillo, Ted Schmitt, Stacey Wedlake and former CTTAB members Leah Altaras and Fran Clifton, completed its review of applications using the TMF selection criteria, and is presenting for CTTAB's vote, a slate of 23 community projects to recommend for funding. These projects will increase technology literacy and access and the use of technology for community problem solving, civic engagement and community building.

The recommended projects total the allocated \$320,000. This year, a record seventy one applications were received, requesting a total of \$1,200,892. The average grant request this year was \$16,913.98 and the median grant request was \$19,550.00.

The recommended projects will assist a wide range of residents in need and help to further digital inclusion for all.

- The city's funds will be leveraged with a projected \$520,000 in community matching resources
- Over 3000 residents are expected to be served by these projects
- Almost half (11) of this year's projects are new grantee organizations. The other projects build on infrastructure and knowledge at prior grantee sites.
- Five projects are aimed specifically at using technology to increase community building and civic engagement.
- Three projects will add assistive technology for people with disabilities.
- At least 11 projects will serve veterans
- Seventeen projects will serve immigrants and refugees
- Twelve projects will reach the homeless.
- At least thirteen projects will serve seniors and 9 will serve youth.

CTTAB's recommendation on these projects will be forwarded to Erin Devoto, the Acting Chief Technology Officer, for the decision on what projects to put forward to the Mayor. The Mayor then submits the project legislation to the City Council. The City Council Energy, Technology and Civil Rights Committee, chaired by Bruce Harrell, will review and vote on the legislation. Staff expects this to come to the committee on July 18th. Staff will let us know details so that CTTAB can participate.

Note that the applicants have not yet been notified. Following the CTTAB meeting and project confirmation by Erin Devoto, Delia Burke will begin notifying everyone to let them know whether they are being recommended for funding, pending Mayoral and Council approval.

Below are the projects being recommended for funding.

Organization	Project Description	Allocation	Match
African Chamber of Commerce of the Pacific Northwest	African Chamber of Commerce Computer Literacy Plan Provide computer instruction to help African immigrants and refugees gain skills for employment and in use of social media. Classes will be held in Rainier Beach in partnership with the Center for East African Community Affairs.	\$12,000	\$19,200
Alliance of People with disAbilities	disAbility Toolbox Augment the instruction and hardware at the Independence Technology & Employment Computer Lab to better serve individuals with mental health and other non-visible disabilities.	\$5,000	\$32,766
Atlantic Street Center	If You're Not Online, You're Falling Behind Increase available hardware and technology access for teen parents and caretakers of children in K - 12 schools. Conduct a “hip and socially relevant” digital exclusion awareness campaign, hosting events and providing hands-on computer and Internet training.	\$19,770	\$23,900
Barton Place Apartments / Seattle Housing Authority	Barton Place Computer Lab Install a new computer mini-lab with two computers and a printer in an SHA housing building in Rainier Beach. Low-income residents will gain computer skills through drop-in sessions and instructor-led classes.	\$14,658	\$14,765
Child Care Resources	Computer Assistance for Child Care Providers Set up a mobile computer lab equipped with Internet access to increase tech literacy for low-income child care providers so they can register and participate in Early Achievers, the	\$9,100	\$14,285

Organization	Project Description	Allocation	Match
	Quality Rating Improvement System.		
Children's Home Society of WA / North Seattle Family Center	Lake City Court Computer Lab Expansion Project Upgrade the computer lab at SHA's Lake City Court family housing complex with assistive technology and language software to provide better support for limited English speakers and individuals with disabilities. Offer additional workshops to improve employment and education for low-income families.	\$18,000	\$20,164
Chinese Information and Service Center	Come on! You are part of it! Host two civic engagement and digital media production training camps for 20 immigrant youth. Participants will use digital media to explore various civic issues and present possible solutions to the community.	\$6,300	\$6,310
Community Voice Mail National	Online Document Access for the Homeless Pilot a system and training to scan and store important documents online for the homeless. Train participants to retrieve this information, routinely needed to secure benefits and access to services.	\$16,145	\$17,900
Entre Hermanos	Digital Stories for Civic Engagement: LGBT Latinos Train LGBT Latinos to produce digital stories on the issues that matter most. Post the stories on the mappingvoices.org civic engagement map and elsewhere. Share with policy makers and the community.	\$ 15,000	\$18,221
Gay City Health Project	Gay City LGBT Library and Resource Center Assist and train LGBT youth, homeless, transgender and other vulnerable sub-populations with technology skills and	\$17,000	\$35,100

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	online applications for jobs and benefits. The Resource Center will add two computers and the capacity to text questions to the library.		
Jack Straw Foundation	Blind Audio Project Upgrade recording studio and editing capabilities and provide a series of hands-on workshops for blind and visually impaired youth and adults. Students will work with a team of professionals to create and share audio stories.	\$14,000	\$29,345
Jubilee Women's Center	Empowering Women through Digital Inclusion Expand their Education Center training to help low-income and homeless women gain vital skills necessary to achieving economic self-sufficiency.	\$17,000	\$69,000
Low Income Housing Institute	Computer Technology and Job Search Training Build on a pilot project to engage volunteers to help formerly homeless, low-income, senior and disabled residents of LIHI housing to improve their computer technology and job search skills. Expand program to four locations: South Lake Union, Greenwood, Pioneer Square and Georgetown.	\$17,000	\$22,450
Millionair Club Charity	Computer Lab Update and Tech Literacy Project Upgrade computers that are eight years old with modern hardware and software to expand the lab's capacity; develop a volunteer-led technology literacy program for job-seeking homeless and under-housed adults.	\$7,915	\$15,900
Neighborhood House at High Point and	Technology Prep Career Program (TPCP) Provide computer based instruction and	\$16,813	\$39,058

Organization	Project Description	Allocation	Match
Rainier Vista	lab time to help low-income families with English proficiency, financial literacy, citizenship, access to benefits and employment. Offer community-wide events focused on employment and college attainment for youth.		
OneAmerica	English Innovations Offer technology-based ESL classes for adult immigrants, using laptops and volunteer mentors to build English skills, technology comfort and civic engagement. This includes subscriptions to LiveMocha, an online English language learning application.	\$15,000	\$20,443
Oromo Cultural Center	Oromo Cultural Center Technology Project Upgrade six computers and provide training to Oromo, Somalian, Gambian and East African adults to improve employment and economic opportunities. Recruit participants who are willing to provide volunteer instuction back to the community.	\$17,000	\$12,250
Rainier Beach Community Empowerment Coalition	Rainier Beach Wisdom Commons Expand the citizen and organization journalists program with adults and youth collecting and disseminating community information related to Rainier Beach and implementation of the RB 2014 neighborhood plan. Provide a hardware lending library for the journalists.	\$15,000	\$24,195
Southeast Seattle Education Coalition	Technology for Community Engagement Expand the current Wordpress website to include a blog and other features to mobilize Southeast Seattle's ethnic community-based organizations to advocate and influence policy, especially related to public school improvement. Develop a technology plan and pilot to focus effective use of	\$8,525	\$8,900

Organization	Project Description	Allocation	Match
	electronic tools.		
Tenants Union of Washington State	Tenants Unite: Language Access Project Expand the Tenants Union's website and mobile access to include tenants' rights resources and information in Spanish, Vietnamese and Somali. Provide public access computers, interpretation and tech training in the Rainier Valley, training tenants in immigrant and ethnic communities to use online tools to share their stories and develop leadership.	\$19,774	\$19,776
The Common Language Project	Seattle Digital Literacy Initiative Partner with four after-school programs that serve diverse, low-income and at-risk youth to offer training in media literacy and production. Provide two intensive media production camps and develop a new apprenticeship program where youth will work side by side with journalists.	\$18,000	\$27,453
Tierra Madre Fund	Gen7: Native Technology and Cultural Education Develop and teach technology classes to Native American middle school students. Students will build computer animations and games based on traditional Native American stories. They will also create games to teach about the Native language, Lushootseed and Native plant knowledge. They will showcase their projects to the community.	\$14,000	\$16,225

Organization	Project Description	Allocation	Match
Youth in Focus	Digital Literacy Through Photography Offer two advanced-level digital photography classes for disadvantaged teens, providing training in photography skills and online content sharing.	\$7,000	\$11,540
Total		\$320,000	\$519,147